

LET'S TALK
ABOUT
BLOOD
CANCER

You could be a HERO in less than 1 hour!

Donating blood takes less than an hour and you are giving **millions** of people the chance to have a better life.

1 blood
donation can
potentially
save 3 lives

What happens with my donated blood?

Blood is made up of a number of components, including red blood cells, platelets, and plasma. Each of these can be used to treat many different conditions. Donated blood or components are given in blood transfusions which are vital for patients with medical conditions that affect the blood such as cancer, sickle cell disease or thalassemia. Patients with blood cancers, such as MDS, are often anemic, and around 70% become blood transfusion dependent during their disease.

Be a hero. Save lives.
Sign up to give blood today.

